April 2019



## **Project Overview**

European



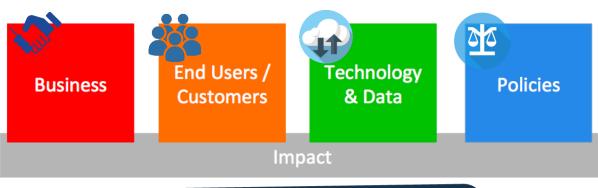
Horizon 2020 European Union funding Commission for Research & Innovation

## **MaaS4EU Vision**

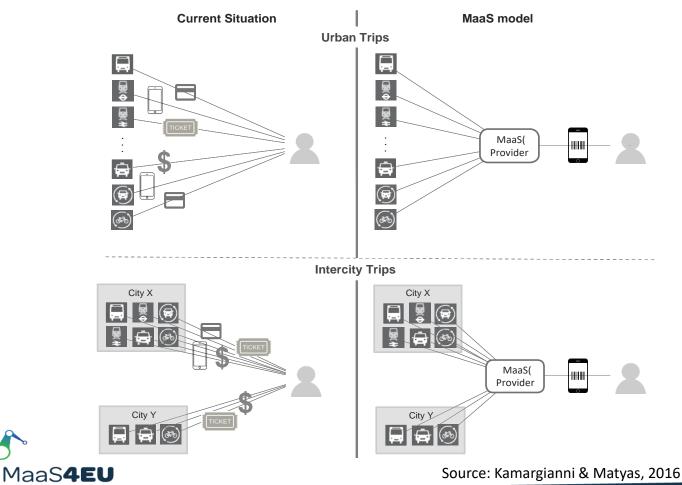
Provide quantifiable evidence, frameworks and tools to enable the MaaS concept, by addressing challenges under four pillars:

- 1. Business,
- 2. End-Users,
- 3. Technology, and
- 4. Policy.

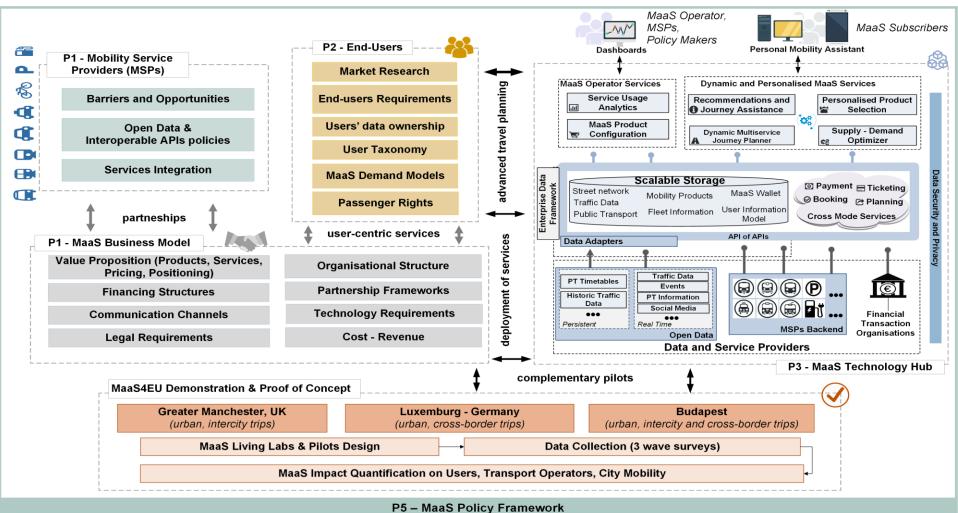




#### MaaS4EU Single Transport Market



### **MaaS4EU Conceptual Architecture**



**Dissemination and Exploitation** 

## MaaS4EU Demonstration Areas

MaaS4EU partners MaaS4EU demonstrations

- Greater Manchester
- Luxembourg Germany
- Budapest





# Different MaaS business models and products

#### Greater Manchester

- Urban & Intercity trips
- B2C + B2B products
- Locals & tourists
- TFGM is the MaaS operator

#### Luxemburg -Germany

- Cross-border & Urban trips
- B2C + B2B products
- Locals
- SLA is the MaaS operator

#### **Budapest**

- Urban & Cross-border trips

- B2C products
- Locals & tourists
- Toll Service is the MaaS operator



#### **MaaS4EU Partners**



**Project Co-ordinator** 



I GGS





UNIVERSITY OF THE AEGEAN



Transport for Greater Manchester



BUDAPESTI KÖZLEKEDÉSI KÖZPONT

















## THANK YOU





Horizon 2020 European Union funding for Research & Innovation